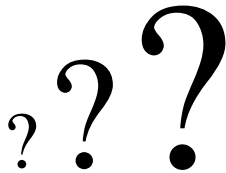


ADVERTISING - The word on everyone's lips?

- Is your product or service being talked about?
- Do people know about your products and your company?
- Are you getting the best value for your dollar?
- Do you know how to work out the best value for your dollar?
- Where should you advertise – online, TV, brochures, radio, direct mail?



These are all the questions we can answer – *as we have successfully done*

over the years for so many happy clients.

In today's times there are so many newspapers & magazines on the market that it's easy to get lost in knowing where to advertise.

Being enticed with a "cheap deal" or super special can sometimes mean money down the drain. So many times we have heard " *Well we advertised in the local paper this week, it cost me \$850 and I haven't had one lousy call!*" There are reasons for this and **Marketing Mechanics** can guide you in receiving the best value for your hard earned dollar.



We take into account your target market, your budget, design elements, what "catch line" will be best for your ad to capture the attention of your customers, advice on campaigns along with marketing research into where you should advertise. Maybe your money isn't best spent in a newspaper for a particular sales and marketing strategy. With our experience and research we can provide information on the best way to advertise your particular product. This can be as simple as a demographically based mail drop or a stage by stage campaign, which includes different forms of advertising. Whichever the case, **Marketing Mechanics** has the expertise and knowledge to ensure you receive the best advertising placement at all times.

Why not try On-Line advertising? To find out more, [click here](#)

For further information, call us today on **02 9565 2120** or [email us](#)

Please visit us online @ www.marketingmechanics.com.au

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