

Multimedia – Bring your Products and Services to Life!

Multimedia is about taking images, drawings, pictures and developing them so they become animated and interactive. This is done using sound and design. You can imagine your strike rate for sales when someone opens an interactive brochure, rather than hard copy brochures!

We can develop, media-rich presentations that will entertain and educate your new and existing clients with audio, video, text and direct links to your website and e-mail address.

FEEL, SMELL, TASTE THE DIFFERENCE.....

In today's hard economic climate, there are competitors from all directions. A powerful sales tool like multimedia allows businesses to power ahead of their competitors and provide prospective clients with easy access to your products and services.

Research has proven that people remember:

- **20% of what they see,**
- **40% of what they hear and**
- **75% of what people see, hear and do!**

Multimedia applications we provide can include:

CD roms
CD rom business cards – even cut to special shapes!
Websites
Interactive Invitations
Electronic brochures
All electronic media.

Uses can include:

- Product launches
- Brochures and catalogues
- Website applications
- Product details and further information including links to ordering.
- Multimedia sales presentations
- Product demonstrations
- Newsletters and press kits

BECAUSE YOUR PRODUCTS AND SERVICES ARE NOW INTERACTIVE, IT ALLOWS YOUR CUSTOMERS TO ACTUALLY “**FEEL AND SEE**” YOUR COMPANY IN A DIFFERENT LIGHT. IT ALSO ALLOWS YOUR CUSTOMER TO CONTACT YOU AT A “CLICK” OF A BUTTON. THEREFORE ENSURING A GOOD RETURN ON YOUR INVESTMENT. *And one, which you know will give results!*

For a free consultation, call us today on **02 9565 2120** or [email us](mailto:info@marketingmechanics.com.au)

Please visit us online @ www.marketingmechanics.com.au

